

Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.



SAMSONITE INTERNATIONAL S.A.

新秀麗國際有限公司*

**13-15 Avenue de la Liberté, L-1931 Luxembourg
R.C.S. LUXEMBOURG: B 159469**

(Incorporated in Luxembourg with limited liability)
(Stock code: 1910)

Unusual Price / Turnover Movements

This announcement is made at the request of The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”).

SAMSONITE INTERNATIONAL S.A. 新秀麗國際有限公司* (the “**Company**”) has noted the movement in price and increase in trading volume of the shares of the Company on March 25, 2013. The Company understands that on March 25, 2013, The Royal Bank of Scotland plc and funds managed and advised by affiliates and subsidiaries of CVC Capital Partners SICAV-FIS S.A. sold all of their shares in the Company, representing approximately 15.1% of the Company’s total issued share capital.

Having made such enquiry with respect to the Company as is reasonable in the circumstances, the directors of the Company have confirmed that they are not aware of any other reasons for the movement in price and increase in trading volume of the shares of the Company or of any information which must be announced to avoid a false market in the Company’s securities or of any inside information that needs to be disclosed under Part XIVA of the Securities and Futures Ordinance.

This announcement is made by the order of the Company. The Company’s board of directors collectively and individually accepts responsibility for the accuracy of this announcement.

By Order of the Board
SAMSONITE INTERNATIONAL S.A.
John Livingston
Joint Company Secretary

U.S.A., March 26, 2013

As of the date of this announcement, the Executive Directors are Timothy Parker, Kyle Gendreau and Ramesh Tainwala, the Non-Executive Directors are Nicholas Clarry, Bruce Hardy McLain and Keith Hamill and the Independent Non-Executive Directors are Paul Eтчells, Miguel Ko and Ying Yeh.

* For identification purposes only